

November 28, 2017

Dear Sir/Madam,

I would like to introduce myself, Ruvinda Gunawardena, one of the co-founders of Revive to Survive (RtoS), a 501(c)(3) tax exempt organization with a mission to raise awareness of cancer patients, help their families, and provide lifesaving medications. Since inception of RtoS five years ago, with the help of donors like you, we have raised a significant amount of funds and distributed it toward our mission. **Our next project is to provide genetic testing for cancer patients at the National Cancer Institute (NCI) in Sri Lanka that will greatly improve the outcome of the treatment.** To accomplish this task, we are organizing a Dinner Dance featuring "Misty", one of the most popular bands in Sri Lanka.

I would like to provide some background about cancer care in the island nation of Sri Lanka. The government-funded healthcare system is inadequate in providing the necessary health care to patients and needs to be complimented by funds from patients and donors. NCI is the only facility in the island that provides cancer care to a population of twenty four million.

The standard of care in developed countries, such as the U.S. is to concoct a specific treatment regimen based on the genetic profile of the patient. A genetic test is performed to identify genomic vulnerabilities to certain diseases, and then a specific treatment protocol is formulated for each patient. Unfortunately, the Sri Lankan government does not have adequate funds to perform these tests, and most of the patients cannot afford this expensive procedure themselves due to financial hardship. As a result, patients are prescribed a generic treatment regimen that is not targeted to the patient's genetic profile thus diminishing the chances of a successful outcome.

RtoS has decided to raise funds to provide genetic testing services to these patients, and we need your help. I would like to extend an invitation to you to participate in this event with a sponsorship. Your sponsorship at this event would help us reach our fundraising goal as well as make the event a success. The entire RtoS organization would be delighted and honored if you would accept our invitation. If you need more information about this event, the organization, or our past successes, please visits our website at [www.ReviveToSurvive.org](http://www.ReviveToSurvive.org).

I would also appreciate if I could schedule some time with you at your convenience to discuss our plans. I look forward to hearing from you and seeing you at our event in March 2018!

Yours sincerely,



Ruvinda Gunawardena  
President and Co-Founder  
RtoS Executive Board  
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# SPONSORSHIP INVITATION

REVIVETOSURVIVE

PRESENTS

## *A Mistycal Night*



A CHARITY DINNER DANCE  
IN AID OF CANCER CARE FOR PEDIATRIC PATIENTS

SATURDAY MARCH 17, 2018





# REVIVETOSURVIVE

13915 Aspen Knoll Ct., Houston, TX 77059



281-480-6329



ReviveToSurviveOrg@gmail.com



[www.ReviveToSurvive.org](http://www.ReviveToSurvive.org)



[www.facebook.com/ReviveToSurvive](http://www.facebook.com/ReviveToSurvive)

Revive to Survive is a tax exempt organization under 501(c)(3) Internal Revenue Code and is recognized as a public charity.



# EVENT

In Sri Lanka, the government provides free health services to the people. As Sri Lanka is a developing country, a majority of the people cannot go to expensive private hospitals for treatments. Especially for cancer care, the government based efforts need to be complemented by volunteer organizations, donors and non-governmental agencies.

As cancer takes many forms when it attacks the body, the treatment needs to be targeted and varies from patient to patient. A common practice in developed countries is to target the specific treatment based on the genetic profile of the person. A genetic test is performed to determine genetic traits, and the treatment is then tailor-made for that patient.

In Sri Lanka, the government does not have adequate funds to perform these genetic tests, and most of the patients cannot afford this expensive procedure due to poverty and financial hardship. As a result, the patient is prescribed a generic treatment regimen that is not targeted to the patient's genetic profile thus diminishing the chance for a successful outcome.

During our regular consultations with the National Cancer Institute (NCI), RtoS identified this important need and decided to raise funds to provide genetic testing services to patients at NCI. We need your help to provide this important service to these patients and would like to extend an invitation to you to participate in this event and support this noble cause. Your contribution will save lives and fill a gap that the government health service is unable to currently fulfil.

## *A Misty cal Night*

### WHEN

Saturday, March 17, 2018  
7:30 PM – 2:00 AM

### WHERE

The Downtown Club  
(at Houston Center)  
1100 Caroline St, Houston, TX 77002  
713-654-0877

### WHAT

Live Auction, Live Music,  
Dinner & Dance

### GUEST OF HONOR

TBD

### DRESS

Semi-Formal

### INFORMATION

[www.ReviveToSurvive.org](http://www.ReviveToSurvive.org)  
[ReviveToSurviveOrg@gmail.com](mailto:ReviveToSurviveOrg@gmail.com)  
Tel: 281-480-6329



From humble beginnings in Sri Lanka, Misty, led by Rajitha has risen to international stardom in a few short years. The band has earned music industry accolades from around the world for their musical talent and live performances. Misty has performed all over the world dazzling audiences from young and old with their own style of music.



It all began in 1997, when Rajitha started his music career performing at a luxury resort in Giravaru, Maldives. Later, he returned home to Sri Lanka in 1999 and with his colleague started to play at various clubs in Colombo, Sri Lanka. He became an instant success.

Rajitha is known by his fans and music aficionados as a musical Ambassador and an artist who is at ease in performing songs in any genre of music, especially, R&B, rock, pop and dance. The next major transition of Misty came in 2001 when he expanded the duo-outfit to a fully-fledged six piece band. Since its expansion, Misty's has become the most sought after bands in Sri Lanka as well in the expatriate Sri Lankan community.

In addition, to being one of the most popular bands in Sri Lanka, Misty has performed at various premier locations around the world. Notable performances were held at "Festival De Cannes" in France, 2004, the annual Cricketers Ball in London, 2003 and 2006, Festival of Cricket in London 2006, ITB Berlin (Internationale Tourismus-Börse Berlin), the world's largest tourism trade fair in 2004 and 2005 and Trafalgar square in London 2006.

This will be Misty's second visit to Houston, Texas and will wow the crowd with their own brand of toe tapping music that will definitely keep the audience on their feet. Mistycal Night will be one of the premier musical events in 2018. Misty is also performing for a great cause and has promised to do a spectacular show that will be remembered to be one of the greatest shows by a Sri Lankan band in Houston, Texas.



### **Title Sponsor \$7,500.00**

- Seating with the guest of honor
- Opportunity to address the audience
- Company provided large banner displayed at the event
- Website links from ReviveToSurvive.org
- Featured in the souvenir on middle page with program
- Primary branding on event posters & handouts
- Company information displayed at the event
- Primary branding on ticket, if decided before printing
- Mentioned in media releases
- Mentioned by the MC at the event
- Ten complimentary invitations to the event
- Priority seating with dedicated host

### **Platinum Sponsor \$5,000.00**

- Company provided medium banner displayed at the event
- Website links from ReviveToSurvive.org
- Full page advertisement in the souvenir
- Secondary branding on event posters & handouts
- Company information displayed at the event
- Mentioned in media releases
- Mentioned by the MC at the event
- Six complimentary invitations to the event
- Priority seating with dedicated host

### **Gold Sponsor \$2,000.00**

- Company provided small banner displayed at the event
- Website links from ReviveToSurvive.org
- Half page advertisement in the souvenir
- Secondary branding on event posters & handouts
- Company information displayed at the event
- Mentioned in media releases
- Mentioned by the MC at the event
- Four complimentary invitations to the event
- Priority seating with dedicated host

### **Silver Sponsor \$1,000.00**

- Company provided small banner displayed at the event
- Website links from ReviveToSurvive.org
- Quarter page advertisement in the souvenir
- Branding on handouts
- Mentioned by the MC at the event
- Two complimentary invitation to the event

### **Booth Sponsor \$1,000.00**

- A booth to showcase merchandise

### **Premium Reserved Seating \$1200.00**

- Premium seating
- Twelve complimentary invitations to the event

## **DONATION OPPORTUNITIES**

### **Benefactors' Circle Donor \$1000.00**

Donor will be listed under the "Benefactors' Circle" on ReviveToSurvive.org.

### **Patrons' Circle Donor \$500.00**

Donor will be listed under the "Patrons' Circle" on ReviveToSurvive.org.

### **Supporters' Circle Donor \$250.00**

Donor will be listed under the "Supporters' Circle" on ReviveToSurvive.org.

# SPONSORSHIP AGREEMENT

Yes, we will participate at this event at the following level:

TITLE Sponsor	\$ 7,500.00	<input type="checkbox"/>
PLATINUM Sponsor	\$ 5000.00	<input type="checkbox"/>
GOLD Sponsor	\$ 2,000.00	<input type="checkbox"/>
SILVER Sponsor	\$ 1,000.00	<input type="checkbox"/>
BOOTH Sponsor	\$ 1,000.00	<input type="checkbox"/>
Premium Reserved Seating	\$ 1,200.00	<input type="checkbox"/>
Benefactors' Circle	\$ 1,000.00	<input type="checkbox"/>
Patrons' Circle	\$ 500.00	<input type="checkbox"/>
Supporters' Circle	\$ 250.00	<input type="checkbox"/>
Donation	\$ _____	<input type="checkbox"/>

Organization/Individual/Company: \_\_\_\_\_

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State and Zip Code: \_\_\_\_\_

Please make checks payable to: **Revive to Survive**

Mail to: **13915 Aspen Knoll Ct**  
**Houston, Texas 77059**

Please attach a copy of this signed agreement.

For questions or additional information, please call 281-480-6329

[www.ReviveToSurvive.org](http://www.ReviveToSurvive.org)